

# *U.S. Metalcasting: Competing in a Global Economy*

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# Topics


- U.S. Industry Profile
- U.S. Casting Forecast
  - Macro
  - Micro
- Sizing Up the Foreign Competition

# Profile of the U.S. Metalcasting Industry

- **2190 Operating Casting Facilities**
  - **700+ Ferrous**
  - **1400+ Nonferrous**
  - **Employs More Than 200,000 People**
  - **80% of Metalcasters Are Small Businesses (less than 100 employees)**
  - **Global Leader in Casting Application; 2<sup>nd</sup> in Production**



# U.S. Metalcasting Plants



In 1955, there  
were **6150**  
foundries.

In 2007, there  
are **2190**  
foundries.

# U.S. Casting Industry Profile

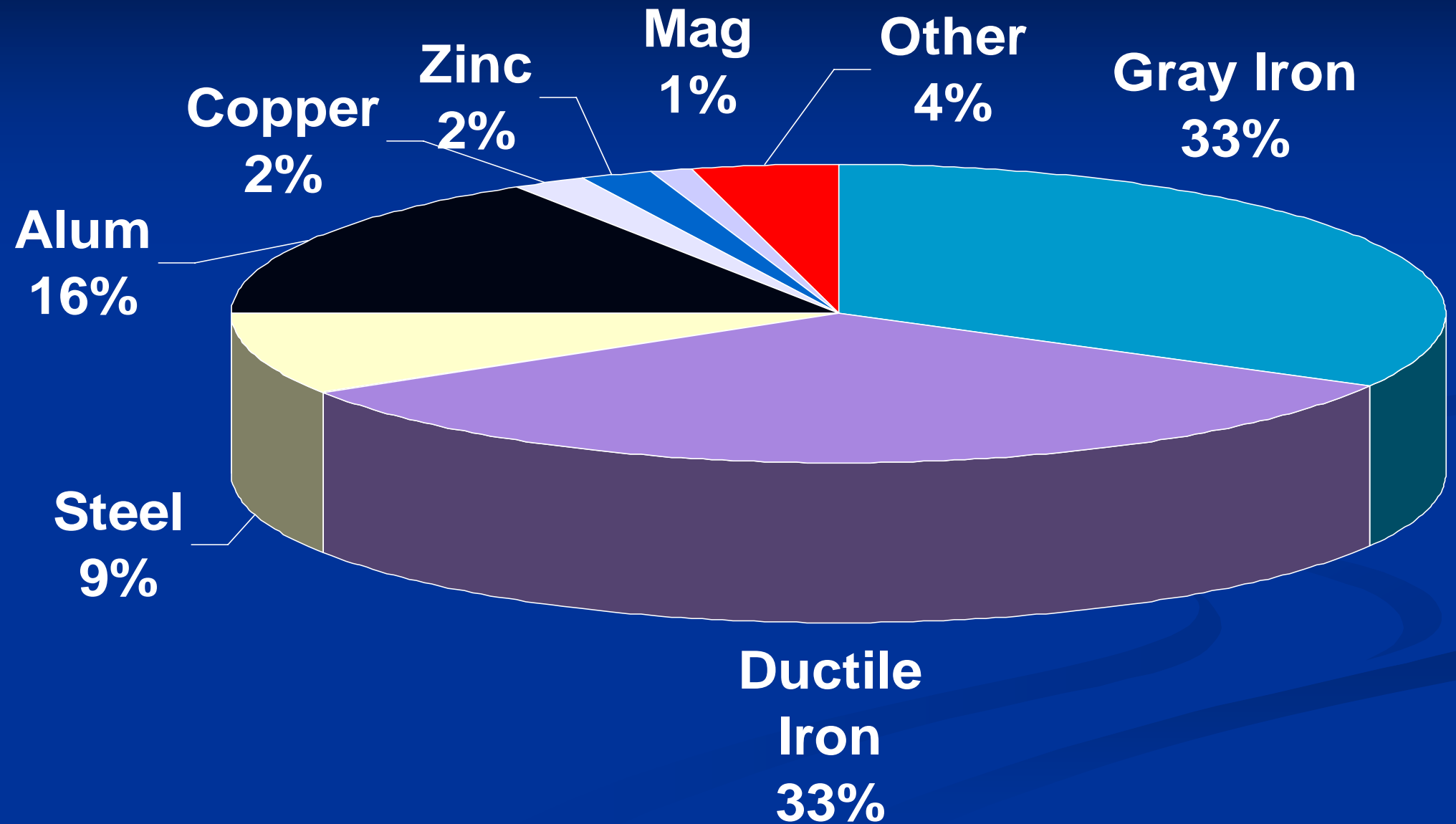
- **2005: \$33.3 Billion in Shipments;  
14.4 Million Tons Shipped**
- **2006: \$34.9 Billion;  
14.6 Million Tons**
- **2007: \$36.3 Billion;  
14.6 Million Tons**
- **Operating at 87% of Capacity**



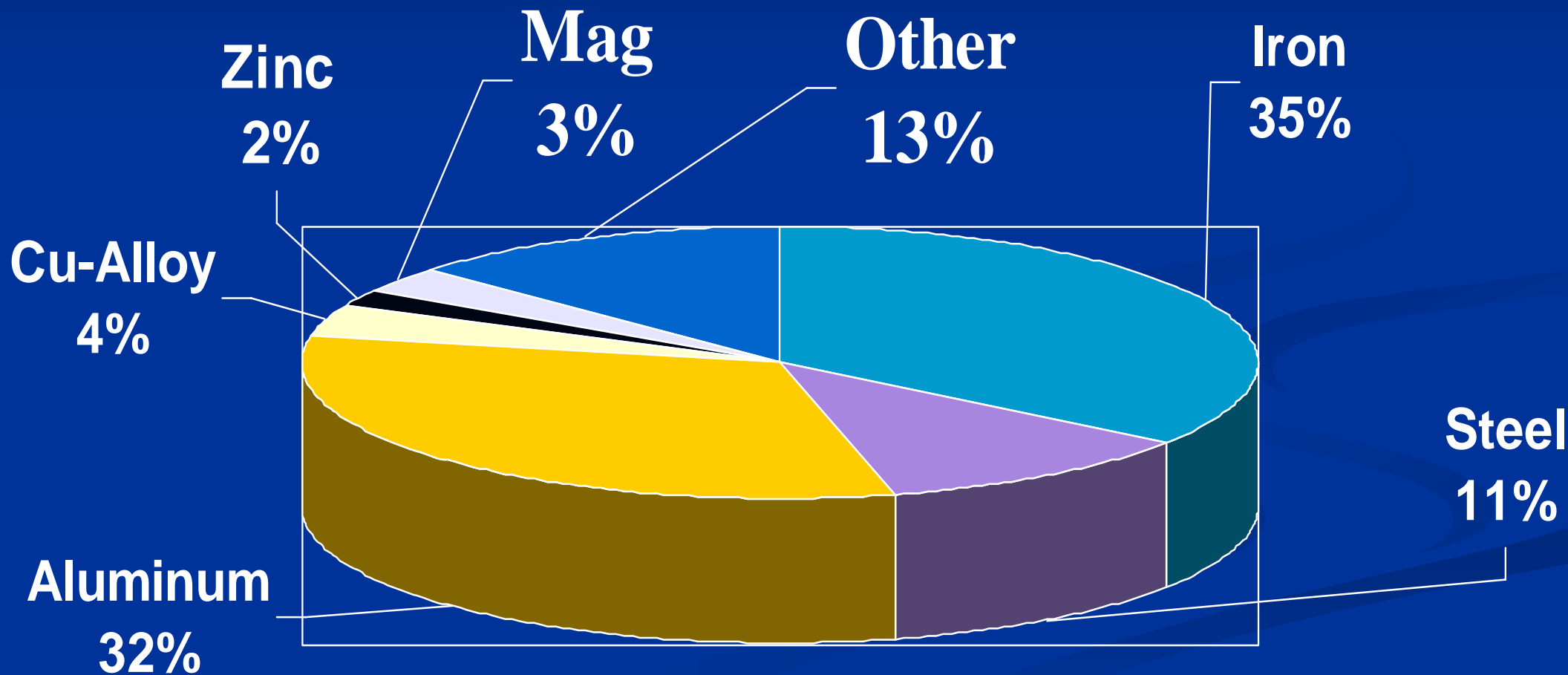
# 2007 Capacity & Utilization

| Metal            | Capacity (Tons) | Utilization (%) |
|------------------|-----------------|-----------------|
| Iron             | 11,200,000      | 87              |
| Steel            | 1,510,000       | 90              |
| Aluminum         | 2,840,000       | 84              |
| Copper Base      | 380,000         | 88              |
| Magnesium        | 180,000         | 88              |
| Zinc/Lead        | 390,000         | 87              |
| Other Nonferrous | 70,000          | 86              |
| Investment       | 230,000         | 86              |
| TOTAL            | 16,930,000      | 87              |

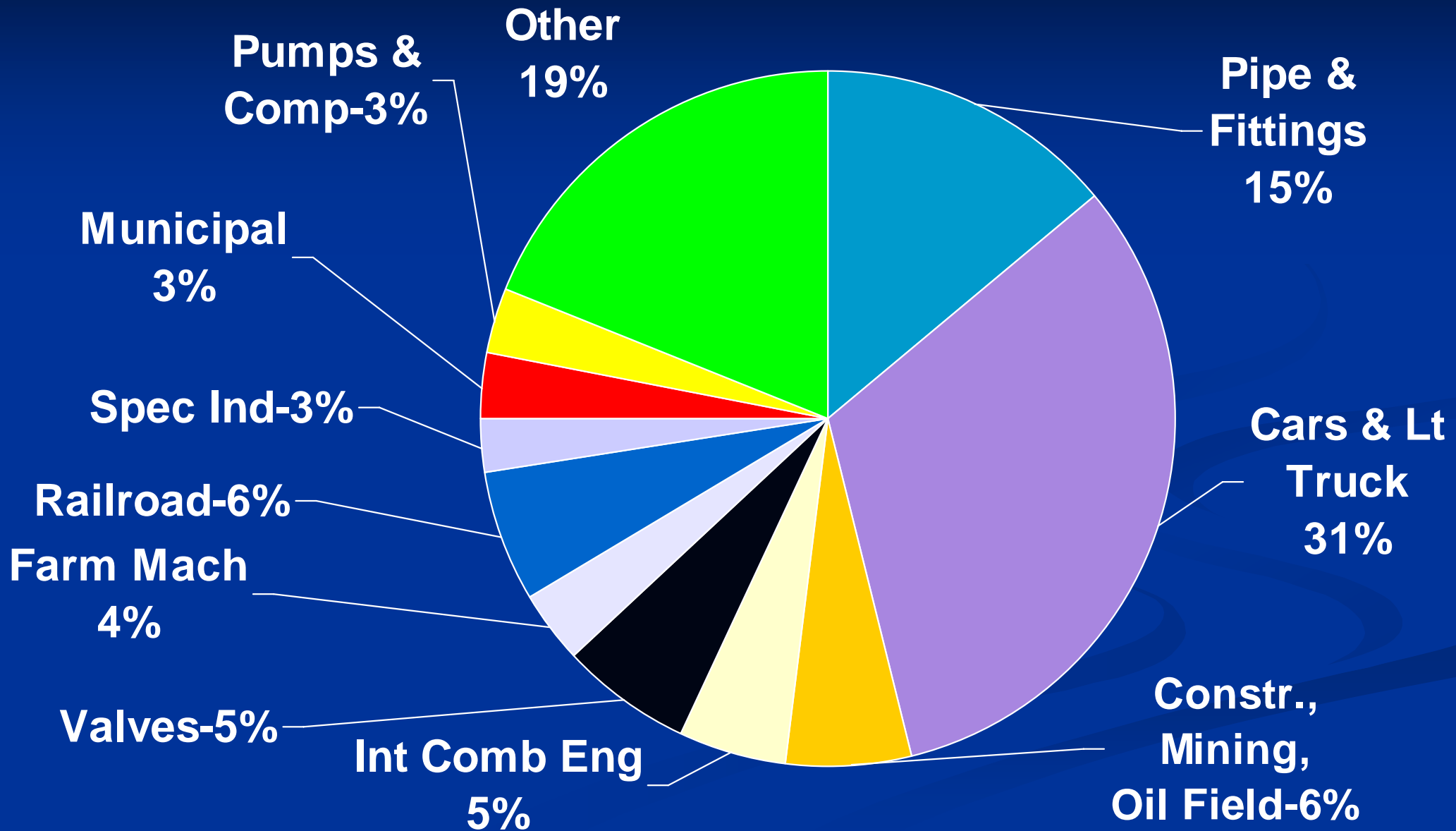
# 2006 Shipment Mix: Tons



# 2006 Shipment Mix: Sales



# Casting End-Use Markets



# Cast Shipments 1990-2006



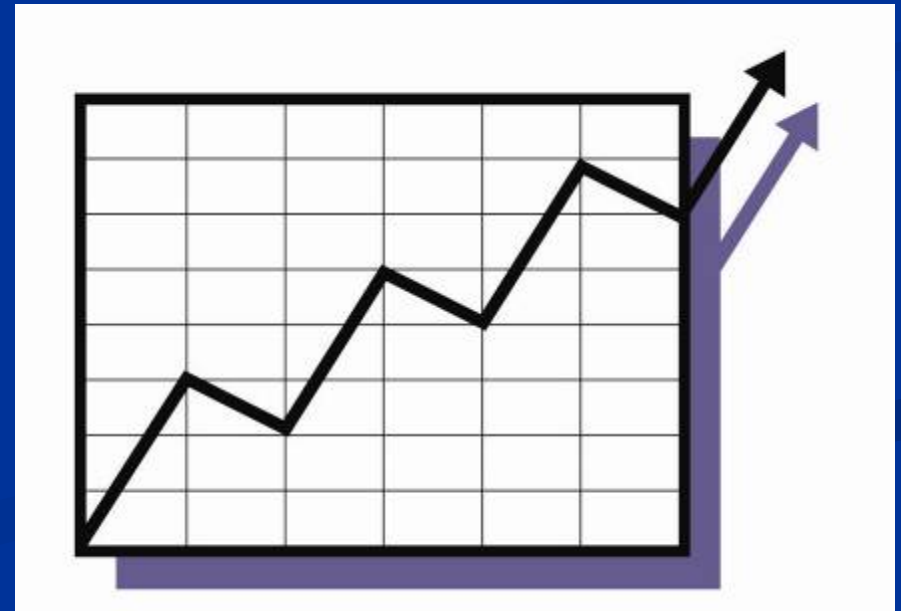
# Forecast By Metal & Market

## Casting Demand is Strong in Most Markets, Most Metals



# PROJECTED SHIPMENTS

- **\$37.7 Billion in Sales in 2008**
- **14.61 Million Tons of Shipments in 2008**
- **Lower tonnage than previously forecast, due to increased aluminum in auto and heavy truck**
- **Growth of 22% in sales; 9% in shipments from 2003-2008**



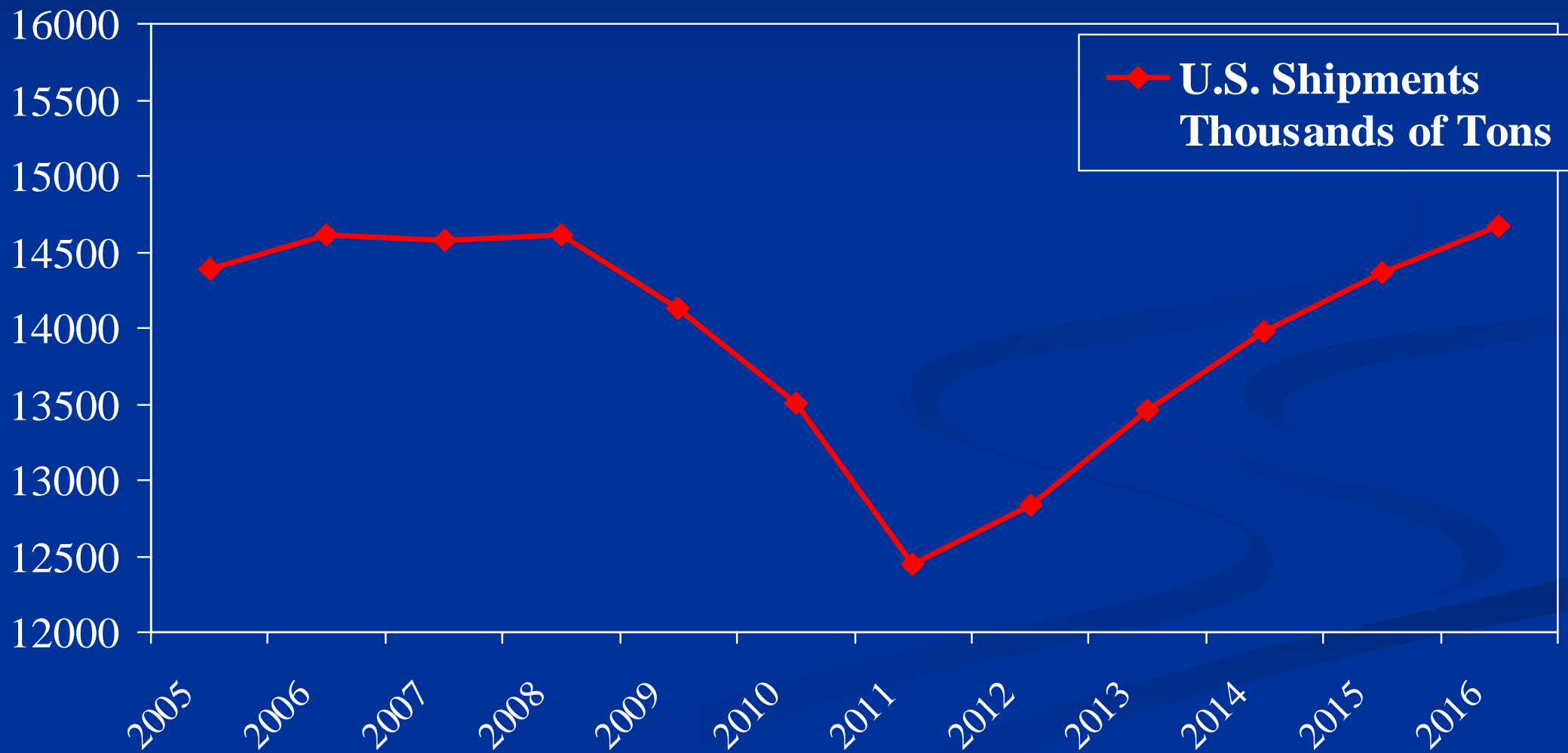
# WHY?

*“One fundamental that drives our economy in a predictable manner is consumption. Baby boomers are entering peak earning and spending years from 2004-2009.”*

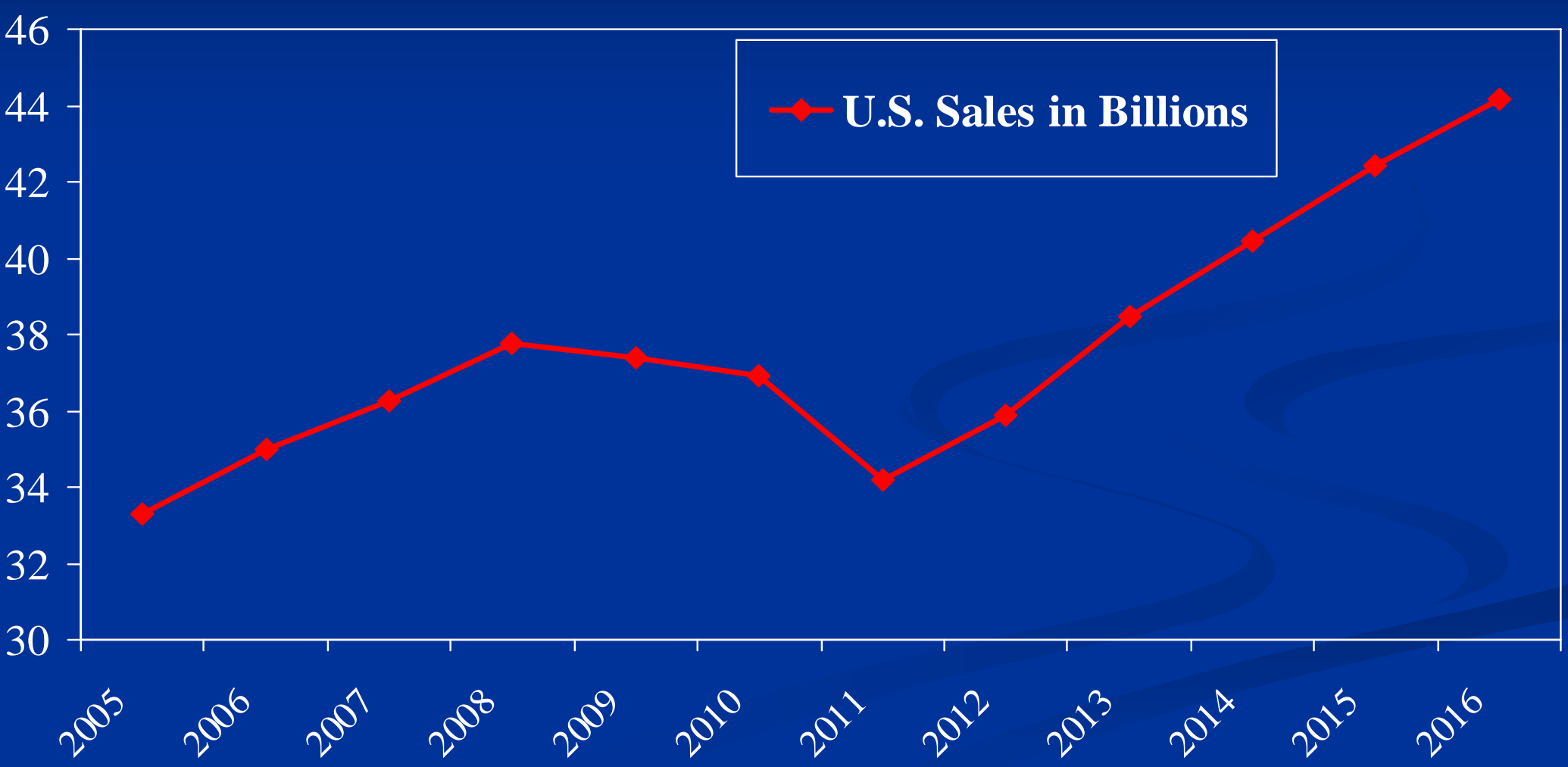
Casting shipment forecasts based on forecasts for:

- GDP
- Housing Starts
- Auto, Railcar and Truck Production
- Construction Activity

# Shipment Forecast Through 2016



# Sales Forecast Through 2016



# What Happens in 2011?

- Cyclical economic recession is expected every 10 years, affecting auto, railcar, heavy truck, construction, etc.
- Happened in 2001, 1991, 1981, 1971, etc.
- Affects auto, heavy truck, construction, mining, etc.
- Forecasted by economic experts for 2011
- Similar Shipment tonnage as 2001
- Sales to be at \$34.2 Billion

# Gray & Ductile Iron Trends

- **2006 Shipments:** 4.774 million tons gray iron (-15% from '00); 4.772 million tons ductile iron (+9.5% from '00)
- **2007 Forecast:** gray down less than 1% in shipments (\$5.3 billion); ductile up less than 1% (\$6.7 billion)
- **2016 Forecast:** gray down 7.7% in shipments since '06; ductile up 4.6% in shipments since '06



Gray Iron Heat Exchanger

Break Away Hinge



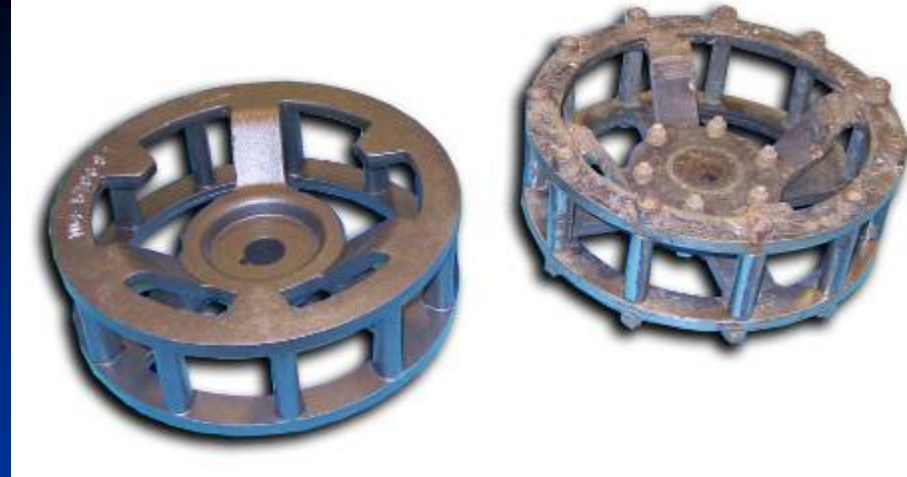
# Iron Trends Through 2016

## Gray Iron

- Pumps & Compressors (0.6%); Construction Equipment (0.2%)
- Household Appliances (-5.8%), Soil Pipe (-4.1%); Sanitary/Radiator (-4%)
- 270 lb of gray iron/vehicle in 2005 to 140 by 2012 (down from 650 lb in '81).

## Ductile Iron

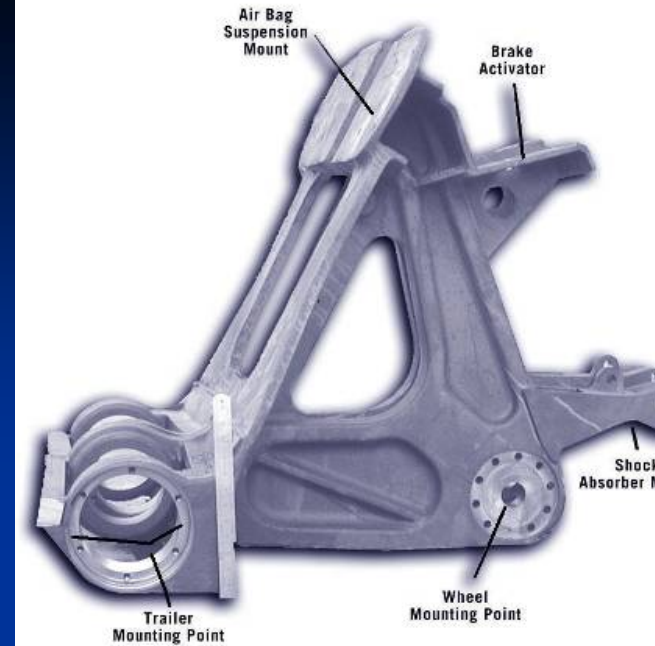
- Construction (1.9%); Special Ind. Machine (1.6%); Gears/Power Transmission (1.6%); Light Vehicles (-1%)
- 190 lb of ductile iron per vehicle in 2003 to 150 lb. by 2016



Ductile Iron Drive Wheel  
Converted From Fab

# Iron Trends: ADI & CGI

- Austempered Ductile Iron: finding new inroads replacing forgings.
- ADI: 18% growth from 2004-08.
- ADI: Reached 4% of ductile iron shipments (excl. pipe) in 2005, and is forecast to grow to 8.1% by 2008
- Compacted Graphite Iron: 2007 Forecast- 126,000 tons; 2009-146,000 tons; 2016- 174,000 tons
- CGI: Markets in motor vehicles and internal combustion engines (engine blocks and heads in diesel engines, bedplates, gear covers)



ADI Truck Suspension Bracket



CGI Brake Drum

# Steel Trends

- **2006 Shipments:** 1.49 million tons (+9% from '00)
- **2007 Forecast:** -9%
- **Annual Growth/Decline through 2016:** -2% overall;
  - Pumps (0.8%)
  - trucks/military (-7%);
  - Railroad (-3.2%) with 62,000 freight cars (reduction from 2006, reduction expected for 2008)
  - Oil Field (-2%)



Locomotive Axle Housing



Diving  
Helmet

# Potential U.S. Supply Shortages

## Gray Iron

- Vertically Parted
  - 1,739,000 tons supply in 2007
  - 1,673,000 tons demand in 2007
  - 1,706,000 tons demand in 2008
- Horizontally Parted Matchplate
  - 1,100,000 tons supply 2007
  - 954,000 tons demand in 2007
  - 972,000 tons demand in 2008



## Ductile Iron

- Vertically Parted
  - 1,681,000 tons supply 2007
  - 1,565,000 tons demand in 2007
  - 1,580,000 tons demand in 2007
- Horizontally Parted Matchplate
  - 600,000 tons supply 2007
  - 530,000 tons demand 2007
  - 548,000 tons demand in 2008



# Forecast of Imports: 2007

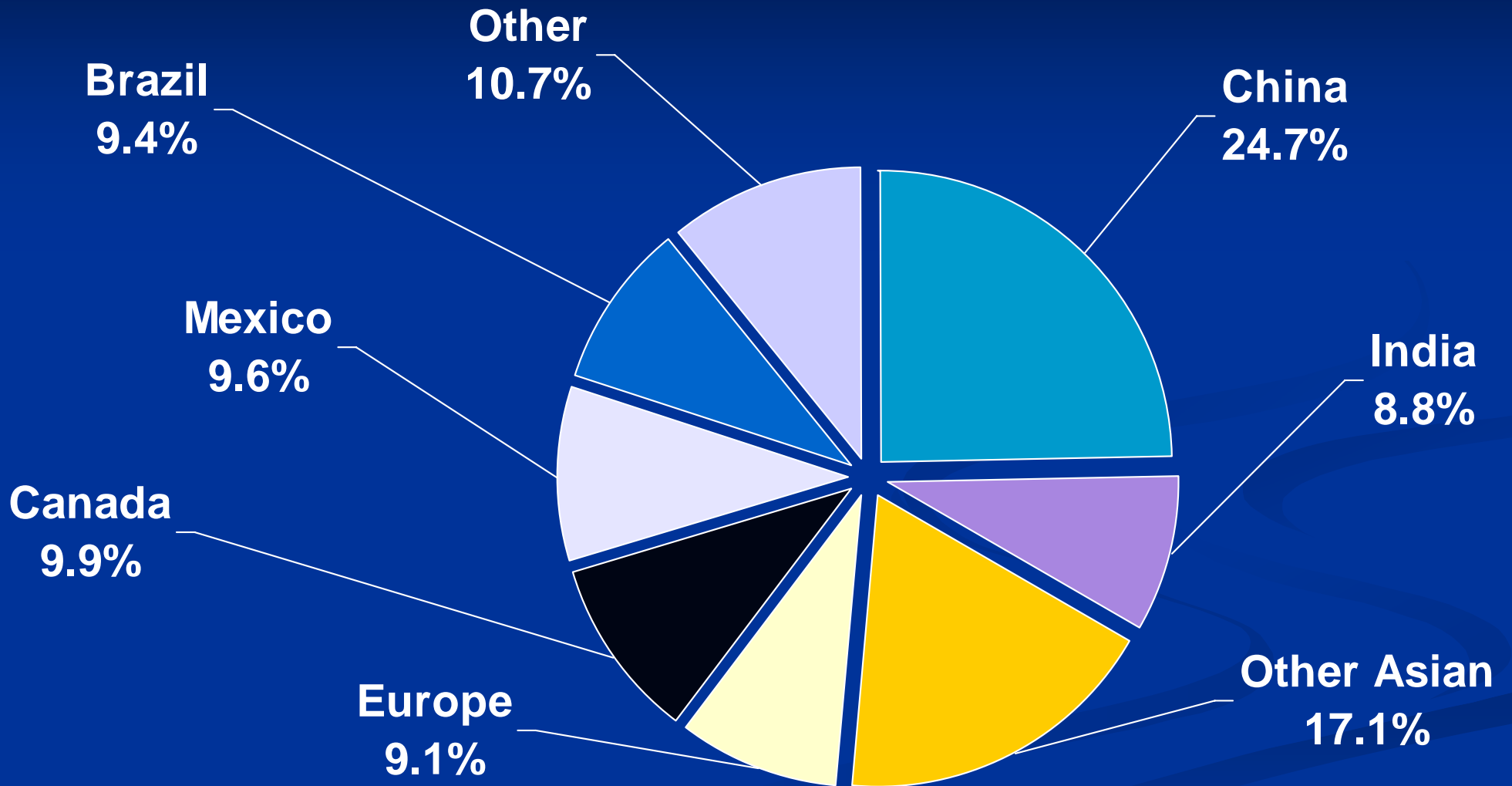
3,529,000 tons of castings

22% of demand (from 7% in 1998)

- Gray Iron: 1,596,000 tons (28% of demand)
- Ductile Iron: 580,000 tons (12% of demand)
- Carbon and Low Alloy Steel: 265,000 tons (21% of demand)
- Aluminum Die Castings: 365,000 tons (24% of demand)
- Aluminum Permanent Mold/Sand: 487,000 tons (38% of demand)
- Copper-Base: 69,000 tons (19% of demand)



# Imports of Castings into the U.S.: 2007



# China

- Exported 3.2 million tons total, 870,000 tons to U.S.
- Capacity Utilization: 67% gray iron and 75% for ductile iron and aluminum

Casting Shipment (000s tons)

| METAL        | 2003   | 2004   | 2006   | 2008   |  |  |
|--------------|--------|--------|--------|--------|--|--|
| Ductile Iron | 3,300  | 5,603  | 6,100  | 6,700  |  |  |
| Gray Iron    | 10,800 | 11,267 | 12,050 | 12,750 |  |  |
| Aluminum     | 1584   | 2475   | 2772   | 3,100  |  |  |

# Russia

- Produced 26 million tons of castings in 1991
- Capacity Utilization: 67% for ductile iron, 59% for gray iron, 92% for aluminum
- Inflation hovers between 15-20%; Real GDP from 9 in 2000 to 2 in 2005
- An unknown: Suppliers love the possibilities

Casting Shipment (000s tons)

| METAL        | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 |
|--------------|------|------|------|------|------|------|
| Gray Iron    | 4200 | 4200 | 4200 | 4100 | 4000 | 4000 |
| Ductile Iron | 320  | 340  | 370  | 400  | 420  | 440  |
| Aluminum     | 420  | 500  | 520  | 550  | 570  | 600  |

# India

- Exports to the U.S.=310,000 tons in 2007
- India's car production is forecast to double in 8 years (from 760,000 auto/lt truck in 2001 to 1,100,000 in 2004).
- Capacity Utilization: 84% for gray iron, 80% for ductile iron and 81% for aluminum

Casting Shipment (000s tons)

| METAL        |  | 2004 | 2006 | 2008 |  |
|--------------|--|------|------|------|--|
| Gray Iron    |  | 3180 | 3225 | 3350 |  |
| Ductile Iron |  | 442  | 480  | 520  |  |
| Aluminum     |  | 300  | 350  | 410  |  |

# Brazil

- Casting imports to the U.S.=330,000 tons in 2007
- Current issues with currency has made Brazil uncompetitive
- Brazil and Mexico are battling for the U.S. diesel engine block and head market. Prices can be classified as “dumping”.

Casting Shipment (000s tons)

| METAL        | 1999 | 2001 | 2003 | 2004 | 2006 | 2008 |
|--------------|------|------|------|------|------|------|
| Gray Iron    | 971  | 950  | 1200 | 1730 | 1850 | 1800 |
| Ductile Iron | 361  | 350  | 400  | 597  | 620  | 650  |
| Aluminum     | 98   | 100  | 140  | 160  | 180  | 200  |

# U.S. Casting Exports: 2007



- Gray Iron (non pipe/municipal): 583,000 tons
- Ductile Iron: 316,000 tons
- Carbon Low Alloy Steel: 133,000 tons
- Aluminum Die: 212,000 tons
- Fluctuates Based on the Value of the Dollar
- Opportunities for Growth

# SWOT Analysis of U.S. Metalcasting

## ■ Strengths

- Mfg. Engineering skill, raw material availability, close proximity to customer base, communication skills, technology development, annually increasing productivity

## ■ Weaknesses

- Labor rates, regulatory burden, industry perception, shrinking industry size (plants/people), new technology adoption, complacency, fixation on production not profit

## ■ Opportunities

- Conversions to castings, exports, strategic alliances and joint ventures, machining, casting design services, increased education of customer base, close proximity to customer base, communication compatibility with customers, rapid prototyping/time to market

## ■ Threats

- Foreign competition, plastics, powdered metals, fabrications, industry's reactive rather than proactive nature

Thank you!

Questions???

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